

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .AMER 4 PROSPERITY

Product AMER FOR PROSPERITY

Estimate# 466

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //466

Flight Dates 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	21	M	7A-9A		:30	\$1,400.00	09/03-09/03	1	1	1	\$1,400.00	
				Buyline Comment: TODAY SHOW								
	22	M	9A-10A		:30	\$500.00	09/03-09/03	1	1	1	\$500.00	
				Buyline Comment: TODAY SHOW 2								
	23	M	3P-4P		:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
				Buyline Comment: DR PHIL								
	24	M	5P-630P		:30	\$1,000.00	09/03-09/03	1	1	1	\$1,000.00	
				Buyline Comment: NEWS								
	25	M	630P-730P		:30	\$1,000.00	09/03-09/03	1	1	1	\$1,000.00	
				Buyline Comment: JEOPARDY/WHEEL								
	26	M	730P-8P		:30	\$800.00	09/03-09/03	1	1	1	\$800.00	
				Buyline Comment: FACE TO FACE								
	27	M	11P-1135P		:30	\$1,100.00	09/03-09/03	1	1	1	\$1,100.00	
				Buyline Comment: NEWS								
	28	M	1135P-1235A		:30	\$425.00	09/03-09/03	1	1	1	\$425.00	
				Buyline Comment: TONITE SHOW								

---REPORT TOTALS---

Report Totals: 51 / \$41,775.00

---SALES MONTHLY TOTALS---

Sep 12: 51 / \$41,775.00

Station	KSNV-TV LAS VEGAS, NV.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson	() AMY MCCREARY
Estimate#	466	Agency C/P1/P2/E	//466		
Buyer	KAREN BENCKINI	Flight Dates	08/28/2012 - 09/03/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

Sales Totals: 51 / \$41,775.00
Station Totals: 51 / \$41,775.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$112,905	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	37%
		KTNV	21%	KTUD	0%	KVCW	1%	KVMY	1%	KVVU	10%
		XXXX	0%								

---COMPETITIVE COMMENTS---

NEW ORDER

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE